Date of last update and effective date: June 1, 2024

Notify Privacy Policy

Welcome to Bytecurve's Notify mobile application and associated services ("Mobile App"). This Privacy Policy ("Policy") describes how Bytecurve Holdings LLC ("Bytecurve") uses and protects any "Personal Information" (i.e., Information that can be used to identify you that is protected pursuant to applicable data privacy laws) that Bytecurve collects about you when you set-up and use the Mobile App. By using the Mobile App, you agree to the terms of this Policy and consent to Bytecurve's use of Personal Information we collect through the Mobile App. Any capitalized terms not defined herein shall have the meanings ascribed in Bytecurve's Notify Terms of Use.

Bytecurve is committed to ensuring your privacy and protecting the privacy of all Personal Information collected and used by Bytecurve in the provision of the Mobile App. Bytecurve does not sell data (including Personal Information) associated with the Mobile App, and shares data with third parties only to the extent necessary to provide the Mobile App, as further described herein.

Consent

By registering for, accessing, or otherwise using the Mobile App, you agree to the terms of this Policy, and you expressly consent to the collection, use and disclosure of Personal Information in accordance with this Policy.

About Bytecurve

Bytecurve operates as a service provider for the individual school, school district, school bus operator, and/or fleet operator with or for which you are employed or otherwise provide services related to student transportation in a business-to-business (B2B) context ("Customer"). Bytecurve contracts with the Customer for the provision of the Mobile App. In its provision of the Mobile App to the Customer and your related use thereof, Bytecurve may collect, process, store, and otherwise use Personal Information as described in this Policy.

Summary of the Mobile App

The Mobile App allows the Customer to view, through your use of the Mobile App, certain school bus information related to the Customer's provision of student transportation services.

For example, users of the Mobile App will be able to:

1. Track and view school bus "run" status information.
2. Receive school bus run-level status notifications.
3. Receive messages from the Customer's dispatcher(s) via a messaging screen.

Personal Information We Collect

In connection with your use of the Mobile App, Bytecurve may collect, process, transfer, or otherwise have access to certain Personal Information.

Personal Information Bytecurve collects about you during your registration and use of the Mobile App includes:

1. your name,
2. your email address,
3. We may request access to certain features on your Device.
4. Information collected when you contact Bytecurve for help with your Mobile App account (e.g., name, telephone number and contact information, summary of issue discussed, and audio recording of voice call interactions for internal Bytecurve use).

Sources of Personal Information

We collect Personal Information about you and how you interact with the Mobile App in several ways, including:

1. **Information You Provide to Us Directly**. We collect the information you provide to us directly.
2. **Information from Your Mobile Device**. Use of the Mobile App requires access or permission to certain features of your Device. If you wish to restrict our access or permissions, you may do so in your Device's settings. Restricting our access may negatively impact your use of the Mobile App.
3. **Information Automatically Collected or Inferred from Your Interaction with Us.** We automatically collect technical information about your interactions with us (such as IP address and browsing preferences), as well as from your interactions with Bytecurve representatives and agents.
4. **Information from Customer.** We receive information from the Customer associated with your use of the Mobile App, including school name, bus information, details about bus routes and your name and email address.

We may combine information that we receive from the various sources described in this Policy, including third-party sources, with Personal Information and use or disclose it for the purposes identified below.

How Bytecurve Uses Your Personal Information

BYTECURVE DOES NOT SELL PERSONAL INFORMATION

1. **To Provide the Mobile App and Enable Interactions Between You and Bytecurve.** We will use your Personal Information to deliver the Mobile App services. This includes, but is not limited to, registration and administration of your account; providing you with and support in your interactions with us; diagnosing, repairing and tracking service and quality issues; providing requested information; communicating with you about your account or our data practices; installing and configuring changes and updates to the Mobile App, programs and technologies related to interactions with us; authenticating those who interact with us; or to respond to your requests, complaints, and inquiries.
2. **To Provide Customer Support.** Bytecurve's customer support strives to provide quality products and services including supporting you when you need it. To do this, we use your Personal Information to investigate and assist you in resolving questions or issues you have regarding Bytecurve products and services, and provide you support or respond to you.
3. **For Our Internal Business Purposes**. We may use your Personal Information for our internal business purposes related to providing the Mobile App services. This includes, but is not limited to, evaluating or auditing the usage and performance of the Mobile App, programs and technologies related to interactions with us; evaluating and improving the quality of your interactions with us and the Mobile App services, programs and technologies related to interactions with us; designing new services; processing and cataloging your responses to surveys or questionnaires (e.g., customer satisfaction reviews); performing internal research for technological development and demonstration; conducting data analysis and testing; maintaining proper business records and other relevant records.
4. **For Legal, Safety or Security Reasons**. This includes complying with legal requirements; protecting the safety, property or rights of Bytecurve, you, and those who interact with us, or others; and detecting, preventing, and responding to security incidents or other malicious, deceptive, fraudulent, or illegal activity.
5. **For any Other Purpose for Which You Provide Consent**.
6. **In a De-identified, Anonymized or Aggregated Format**. When converted to a de-identified, anonymized, or aggregated format, this data no longer constitutes Personal Information, and we may use this information for any purpose.

With Whom We Share Your Personal Information

In order to provide the Mobile App services, we may share your Personal Information with these recipients:

1. **The Customer.** We may share information, including Personal Information, with the Customer in order to (a) provide you with the Mobile App services and (b) provide the Customer with the services requested pursuant to the Customer's contract with Bytecurve.
2. **Service Providers.** We may share your Personal Information with third-party service providers, working on behalf of us in order to provide the Mobile App services or otherwise facilitate an interaction with Bytecurve you request or support our relationship with you, such as hosting service providers, IT providers, operating systems and platforms, internet service providers, and analytics companies. We provide these companies with only the information they need to perform their services.

3. **For Legal, Security and Safety Purposes.** We may share your Personal Information with third parties such as law enforcement or other government agencies to comply with law or legal requirements; to enforce or apply our Terms of Use and other agreements; and to protect our rights and the property or safety of Bytecurve, our users, or third parties.
4. **In Connection with a Transaction.** If we sell some or all of our assets, or merge or are acquired by another entity, including through a sale or in connection with a bankruptcy, we will share your Personal Information with that entity.
5. **Based on Customer Direction.** The Customer may want their data to be shared with third parties that provide complementary products and services. This data sharing is often enabled by application programming interfaces (API). Bytecurve will enable data sharing with these third parties via API only when authorized to do so by the Customer.

Security

We take your privacy seriously and take reasonable precautions to protect your Personal Information. However, we do not guarantee the security of your Personal Information. There is always a risk that the Personal Information we collect or that you provide may be compromised. To mitigate this risk, you should (a) use secure usernames and passwords and carefully protect them from disclosure and (b) implement up-to-date security and virus protection on your Device. If you suspect that your Device's security or your information has been compromised, or your password accessed or used by an unauthorized third party, please contact us immediately.

Changes to Personal Information

You may change any of the Personal Information you provide to us when you register for the Mobile App account. You may request deletion of your Personal Information. When we delete any information, it will be deleted from the active database, but may remain in our archives.

For California Residents

You may have certain rights set forth in the California Consumer Privacy Act of 2018 ("CCPA"). However, in providing the Mobile App, Bytecurve's collection, processing, storage, and use of Personal Information is undertaken while Bytecurve is acting as a "Service Provider" (as that term is defined in the CCPA) to the Customer. In this case, consistent with the CCPA, Bytecurve may direct you to the Customer, in order to exercise your rights under the CCPA. **WE ARE COMMITTED TO SUPPORTING OUR CUSTOMERS WHEN THEIR USERS SEEK TO EXERCISE RIGHTS THAT MAY BE AVAILABLE UNDER THE CCPA.**

Children

The Mobile App is not directed to children under the age of 13. We will not knowingly collect Personal Information from any child under the age of 13. We ask that minors (under the age of 13) not use the Mobile App. If a child under the age of 13 has provided us with Personal Information, a

parent or guardian of that child may contact us and request that such Personal Information be deleted from our records.

Important Notice to Non-U.S. Residents

The Mobile App and its servers are operated in the United States. If you are located outside of the United States, please be aware that your information, including your Personal Information, may be transferred to, processed, maintained, and used on computers, servers, and systems located outside of your state, province, country, or other governmental jurisdiction where the privacy laws may not be as protective as those in your jurisdiction. If you are located outside the United States and choose to use the Mobile App, you hereby irrevocably and unconditionally consent to such transfer, processing, and use in the United States and elsewhere.

App Store

Your app store (e.g., iTunes or Google Play) may collect certain information in connection with your use of the Mobile App, such as Personal Information, geolocational information, and other usage-based data. We have no control over the collection of such information by a third-party app store, and any such collection or use will be subject to that third party's applicable privacy policies.

Acceptance of Policy

By downloading, accessing, and/or using the Mobile App, or otherwise providing your Personal Information to Bytecurve, you signify your acceptance of this Policy. If you do not agree to this Policy, please discontinue your use of the Mobile App.

By registering for and using the Mobile App, you will be asked to authorize Bytecurve to send push notifications regarding school bus status and other messages initiated by the Customer's dispatchers or other employees. You hereby consent to the delivery of push notifications directly to your Device. You understand and agree that standard text message and data rates may apply and that you, and not Bytecurve, are responsible for such charges. You may opt out of receiving such push notifications by changing notification settings on your Device; however, disabling push notifications will impact your use of the Mobile App.

Modifications

Bytecurve may modify this Policy from time to time as the Mobile App and applicable laws change. If we change this Policy, we will post the updated Policy on the Mobile App and update the effective date stated at the end of this Policy. You are encouraged to review this Policy from time-to-time for any updates or changes. Changes to the Policy become effective immediately upon notice to you. Notice may be given by posting the revised Policy on the Mobile App or by other means. Your use of the Mobile App after notice constitutes your acceptance of the revised Policy terms.

Please see the Notify Terms of Use (*available at _____*) for a more detailed legal explanation of our usage policies.

Contacting Bytecurve

If you have any questions about this Policy or our use of your Personal Information, you can e-mail us at support@bytecurve.com, or by regular mail to Bytecurve Holdings LLC, 1250 E. Diehl Road, Suite 402, Naperville, IL - 60563, Attn: Customer Care. Requests for changes to your Personal Information and/or cancellation of your registration can be sent to support@bytecurve.com.

The Effective Date: July 1, 2024

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