



## **MAKING LIVES EASIER FOR PARENTS**

**BusAlert by Bytecurve** is the industry's leading school bus tracking app, and these days, when safety is more important than ever, we are proud to help bring peace of mind to busy families. If your school is utilizing BusAlert, you can rest assured that you'll know when the bus is approaching and when your child arrives safely at school every day. You can also use the messaging feature of the back-end portal to inform one or more parents of bus changes and delays, something very relevant these days due to the prevailing driver shortage across the industry.

## **REAL-TIME ERROR-FREE SCHOOL BUS TRACKING**

BusAlert provides an easy-to-use mobile app for parents to track their buses and to receive notifications when the bus enters certain areas designated by parents as 'Alert Zones.' Parents can define as many alert zones as they like and get notified as the bus approaches their student's stop. This design eliminates the need for the app to maintain the time and location of every student's individual stop, making the app highly accurate and error-free.

### **Key features of the BusAlert app include:**

1. Intuitive and easy-to-use mobile app
2. Flexibility for parents to create multiple alert zones to be notified of approaching bus
3. Real-time bus locator on the map during designated tracking windows
4. Real-time zone entry, school arrival, and school departure notifications
5. High level of accuracy due to route agnostic design de-coupled from student's stop details
6. Back-end portal with rich functionality to address parents' support questions
7. Parent and student information privacy

### **CONTACTS:**

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